



# Ken Riesch Honored as the 2007 Recipient of the Don Richards Leadership Award

Each year at the Waukesha County Chamber of Commerce's Annual Meeting, we recognize a person in the community that has had a great impact. For those of you that could not attend the Luncheon, you'll see that this year's winner is a true leader.

In identifying people that exemplify the outstanding accomplishments that make a Don Richards Leadership Award Winner, we have to ask - **Who is Ken Riesch?**

**President, CEO, Co-Founder, and Owner of R&R Insurance Services, Inc.**

R&R Insurance Services has branded themselves as "the knowledge brokers." Their website asks the question "Who are the knowledge brokers?"

They are:

- ◆ Neighbors in your community
- ◆ Counselors to business owners
- ◆ Confidants to families
- ◆ Friends in good times
- ◆ Advisors in bad times
- ◆ People just like you

**Leader** - Ken is nationally recognized as a progressive leader dedicated to the entrepreneurial spirit of the independent businessman and the development of the distribution system of the insurance industry.

**Community Advocate who gives back far more than he takes:**

- ◆ Current member of the Board of Directors for Waukesha Memorial Hospital Foundation
- ◆ Current member of the Board of Directors for the Bryon Riesch Paralysis Foundation
- ◆ Current member of the Board of Directors for West Bend Mutual Insurance
- ◆ Current member board of directors, Waukesha State Bank

◆ **Past-Chairman of the Board of the Waukesha County Chamber of Commerce**

**Partner** to his wife Jeanie, who he affectionately calls "Wiener" and she still loves him!

**Dad** to sons Jack, Bryon, Mike and daughter Stephanie

**Friend to thousands**

It is apparent that Ken shares Don Richards' deep love for and commitment to the Waukesha County community. Ken's exceptional qualifications were detailed in nominations from numerous people throughout the area, making him the perfect person to be honored with this award. And they are just a few of the members of the "Ken Riesch Fan Club".

Congratulations, Ken, on receiving the 2007 Don Richards Leadership Award.

